



Dear Sir or Madam,

TechYukon is an industry association that represents 30 local IT based businesses. It is a growing organization in a growing industry sector. The local tech industry has a GDP contribution close to that of tourism and has an important role in the growth of Yukon's economy.

As a service to our membership, we are requesting the parties taking part in this election to respond to the questions below, regarding their approach to the technology sector in Yukon. We intend to convey these responses to our members and the public prior to Election Day.

Therefore, it would be greatly appreciated if you could email your responses to exec@techyukon.ca on or before Wednesday, March 31st. This will give us time to publish your response to our website (www.techyukon.ca). We appreciate your support in this effort and your commitment to helping us grow the local tech industry.

Procurement:

The Yukon Government has large purchasing power and as such can help the technology sector grow by acting as an anchor tenant providing stability while allowing Yukon-based companies to focus on external growth.

- With thousands of public servants responsible for purchasing, how would your Party ensure local businesses are prioritized through the recovery, and long-term?
- What is your stance on the First Nations Purchasing Policy (FNPP) and explain how you see it benefiting or being detrimental to the business community as a whole?
- What tools would you use to leverage the government's purchasing power to bring support to the local businesses such as: long-term contracts, value-based contracting, supporting innovative start-ups, adopting technology and intellectual property developed by Yukon's private sector and the use of trade agreement exceptions?

Education:

- If elected, how do you plan to adjust the current curriculum to reflect a changing world i.e., coding classes, networking classes, etc. to get ahead of the stem curve?

Telecommunications:

Many governments are trying to bring solutions to the digital divide by making the internet ubiquitous, affordable and accessible. Yukon still only has one internet connection to the south but the Dempster Highway project is progressing.

- How will your government support the ongoing investment in telecommunications infrastructure, including access to internet and cellular coverage?
- What will your party do to ensure that internet redundancy is implemented?

Investing / Angel Networks:

Yukon has a growing set of start-ups that require capital to grow. Many jurisdictions such as British Columbia, Alberta and North Ontario have more advanced ecosystems with targeted incentive programs for investment in order to capitalize on the growing importance of high-growth startups. The National Angel Capital Organization (NACO) has just released a report for Yukon that outlines the key steps in developing the investment component Yukon's venture ecosystem including the formation of an angel investment group as well as investment incentives.

- Would your party support dollar matching *or similar incentives* for an angel investors network to support the gap between "friends and family" and venture capitalist?
- Would your party partner with a local angel investor group in its mission to develop and invest in Yukon's startup entrepreneurs?

Analytics / Data Literacy:

- The application of modern business intelligence and analytics tools (e.g., Tableau, Qlik, PowerBI) to Yukon Government operations holds great potential to improve the quality and effectiveness of public services delivered to Yukon people. What is your plan to raise the level of data literacy within the Yukon public service and implement modern business intelligence and analytics tools across government?
- What is the level of commitment of your party to use modern business intelligence and analytics tools (e.g., Tableau, Qlik, PowerBI) to share knowledge across departments and create a more unified and real-time approach to Yukon Government service delivery?

Electronic Government:

- Modern governments are implementing electronic service delivery online with digital identity to improve service and lower costs. What is your commitment to implementing online services including digital identity?

Recruitment / Employee Retention:

- Many local IT based businesses have had challenges recruiting and retaining employees. Local talent in the north is limited and many businesses have had to recruit outside the territory. How will your party help resolve these challenges and what steps will you take to ensure there are proper training and educational opportunities to grow the local talent pool?